

EXECUTIVE, PRODUCT (CONSUMER FOOD)

(Based in Hicom-Glenmarie, Shah Alam)

Responsibilities:

- To assist in planning and implementing marketing plans, programs and activities according to stipulated timeline to meet marketing objectives.
- To assist in operation matters relating to designated portfolio.
- To assist in formulating marketing plans, new product developments and managing brand's A&P budget effectively.
- To prepare market studies and analyse market trends and opportunities.
- To assist in assigned corporate marketing projects.
- Networks effectively with all functional groups, internal and external business partners.
- Perform other related duties & responsibilities as assigned by superior from time to time.

Requirements:

- Candidate must possess at least a Bachelor's Degree in Marketing or Business or equivalent.
- Minimum with 1 to 2 years working experience in FMCG brand marketing position or equivalent.
- Good interpersonal and communication skills.
- Proficient in English and BM both verbal and written.
- Able to effectively prioritize multiple tasks, results oriented, resourceful, team player, hardworking, strong presentation, planning, organizing and analytical skills.
- Systematic, organized and meticulous.
- Able to work under pressure efficiently.
- Proficient in Microsoft Office applications (Word, Excel, Power Point).